



Joel Hoechstetter

September 4, 1936 - August 5, 2016

On Friday, August 5, 2016 Joel Hoechstetter ended his seven month battle with illness. Born in San Antonio Texas on September 4, 1936 to Alexander and Ruth Hoechstetter, Joel moved to Houston after attending the University of Texas. The consummate people person and salesman, Joel started his career in the fashion industry with Foleys and Sakowitz. Later, Joel moved to the insurance business working for American General before venturing out on his own to start The Hoechstetter Company; a successful insurance company that he ran for the remainder of his career. Joel's greatest love was his family. He lived with his wife Sandra and their dogs Lilly Rose and Winston. Joel and Sandra shared a life filled with love together traveling across the country, antique shopping and eating at an eclectic variety of restaurants. Joel was a great father and was extremely proud of his son Andrew. Throughout Andrew's life Joel was always eager to be involved as a wonderful role model, mentor and unwavering supporter. Joel also loved his daughter-in-law Amy as though she was truly his own daughter. Their relationship grew and grew over the years and he really loved having Amy in his and Andrew's life. Without question, the greatest part of his life was when Joel became Pappo, with the addition of Rachel and Jessica, his beloved granddaughters. Pappo loved Rachel and Jessica with all his heart and took tremendous pleasure in spending time together laughing, playing and teaching his own special version of life's lessons.

Joel is also survived by his former wife Cissy Hoechstetter; step-children Rob

Cauthen, Macon Cauthen and Elizabeth Baird; step-children-in-law Elvira Cauthen, Helen Cauthen and Michael Baird; step-grandchildren Jack, Dylan, Reese, Isabella, Rylan and Collins.

Joel will truly be missed by so many who loved him so much.